

# SPONSORSHIP

UPM Forum February 21 – 22, 2018

## SPONSORING AS AN OPERATOR

Operator sponsors may choose from the following sponsorship levels:

- \$1,000 – includes 2-day registrations for 2 attendees (20% discount off regular price of \$620)
- \$1,750 – includes 2-day registrations for 4 attendees (30% discount off regular price of \$620)
- \$2,600 – includes 2-day registrations for 7 attendees (40% discount off regular price of \$620)

All operator sponsors will receive:

- Recognition in UPM Forum website, program and marketing information
- One seat on the UPM Steering Committee

## SPONSORING AS A SUPPLIER

Supplier sponsors may choose from the following sponsorship levels:

- \$1,500 - Sponsors receive:
  - Exhibition space for tabletop display or 6' x 8'
  - Recognition in UPM Forum website, program and marketing information
  - One seat on the UPM Steering Committee
  - Two complimentary 2-day registrations to offer to (client) operator employees who will be first time attendees to the forum
- \$2,500 – Benefits of \$1,500 level, plus registration for 2 attendees (20% discount off regular price off regular price of \$620)

**UPM Steering Committee:** UPM Steering Committee is comprised of operator and supplier sponsor representatives (1 member + 1 alternate) who work together to determine the scope and content of the Forum, and guide key decisions.

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## HOW TO BECOME A SPONSOR

- Complete the [Sponsorship Agreement Form](#) (all forms are available for download at [upmforum.com](http://upmforum.com))
  - Exhibitors must also complete the [Exhibition Supplemental Agreement](#) – Addendum 1
- Send executed agreements and payment of fees to the UPM Forum Administrator
  - Electronic payment online by credit card at [upmforum.com](http://upmforum.com)
  - By mail: send check and/or executed agreements and forms to:  
UPM 2018 c/o Letton Hall Group  
10497 Town and Country Way, Ste 300  
Houston, TX 77024

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## Other Marketing Support Opportunities

The following additional marketing support opportunities are available. Please contact the Forum Administrator.

- \$300 – Exclusive right to provide pens for attendees
- \$500 – Exclusive right to provide lanyards for name tags
- \$300 – Program quarter internal page advertisement
- \$500 – Program half internal page advertisement
- \$800 – Program full internal page advertisement
- \$1,200 – Program full back cover advertisement
- \$1,200 – Exclusive Forum binder back cover logo placement
- \$1,200 – Meal or reception sponsorship

For more information about sponsorship, contact Forum Administrator at: [info@lettonhall.com](mailto:info@lettonhall.com) or +1 281-493-1100 ext. 101